

<http://www.toolofna.com>

TOOL OF NORTH AMERICA 2210 Broadway Santa Monica CA 90404 ph 310-453-9244 fax 310-453-4185 Production Contact: Director:	Bid Date: <u>5/9/13</u> Actual Date: _____ Oliver Fuselier, oliver@toolofna.com Brian Latt, brian@toolofna.com Matt Ogens	AGENCY: WONG DOODY CRANDALL WIENER Main Line / Fax: 310-280-7800 PRODUCT/CLIENT: METHODIST HOSPITAL HOUSTON Agency Producer: Juliet Diamond Direct Line / Fax: 310-994-7935 Mobile: _____																																																												
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:15%;">FIRM BID</td> <td style="width:10%;">YES</td> <td style="width:10%;"></td> <td style="width:10%;">Cost Plus</td> <td style="width:10%;">NO</td> <td style="width:45%;"></td> </tr> <tr> <td>TECH.SCOOT DAYS</td> <td>_____</td> <td></td> <td>Build Days:</td> <td>_____</td> <td></td> </tr> <tr> <td>DAYS OF SOUND</td> <td>_____</td> <td></td> <td>Strike days:</td> <td>_____</td> <td></td> </tr> <tr> <td>PRELIGHT/REHEARSAL:</td> <td>_____</td> <td></td> <td>Hours:</td> <td>_____</td> <td style="text-align: right;">Total # Spots: 3</td> </tr> <tr> <td>STUDIO SHOOT DAYS:</td> <td>_____</td> <td></td> <td>Hours:</td> <td>_____</td> <td style="text-align: right;">LENGTH 4</td> </tr> <tr> <td>LOCATION SHOOT DAYS:</td> <td><u>2</u></td> <td></td> <td>Hours: <u>12 hr</u></td> <td></td> <td style="text-align: right;">8</td> </tr> <tr> <td>Location sites:</td> <td colspan="3">Houston zone</td> <td></td> <td style="text-align: right;">Ocp's 4</td> </tr> <tr> <td></td> <td colspan="3">2x 12 hr shoot days</td> <td></td> <td style="text-align: right;">Extras 8</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td style="text-align: right;">Talent 4</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td style="text-align: right;">Amputee Shot included</td> </tr> </table>		FIRM BID	YES		Cost Plus	NO		TECH.SCOOT DAYS	_____		Build Days:	_____		DAYS OF SOUND	_____		Strike days:	_____		PRELIGHT/REHEARSAL:	_____		Hours:	_____	Total # Spots: 3	STUDIO SHOOT DAYS:	_____		Hours:	_____	LENGTH 4	LOCATION SHOOT DAYS:	<u>2</u>		Hours: <u>12 hr</u>		8	Location sites:	Houston zone				Ocp's 4		2x 12 hr shoot days				Extras 8						Talent 4						Amputee Shot included	
FIRM BID	YES		Cost Plus	NO																																																										
TECH.SCOOT DAYS	_____		Build Days:	_____																																																										
DAYS OF SOUND	_____		Strike days:	_____																																																										
PRELIGHT/REHEARSAL:	_____		Hours:	_____	Total # Spots: 3																																																									
STUDIO SHOOT DAYS:	_____		Hours:	_____	LENGTH 4																																																									
LOCATION SHOOT DAYS:	<u>2</u>		Hours: <u>12 hr</u>		8																																																									
Location sites:	Houston zone				Ocp's 4																																																									
	2x 12 hr shoot days				Extras 8																																																									
					Talent 4																																																									
					Amputee Shot included																																																									

SUMMARY of ESTIMATED PRODUCTION COSTS

	ESTIMATED	ACTUALS
1. Pre-production & wrap costs	Totals A & C: 74,980	
2. Shooting crew labor	Total B: 74,549	
3. Location & travel expenses	Total D: 14,125	
4. Props, wardrobe, animals	Total E: 4,020	
5. Studio & Set Construction Costs	Totals F, G, and H: 50,340	
6. Equipment costs	Total I: 44,400	
7. Film stock develop & print	Drives Total J: 2,080	
8. Miscellaneous	Total K: 500	
9	Sub-Total: A to K: 264,994	
10. Director/creative fees	Total L: 38,200	
11. Insurance	3% 7,950	
12	Sub-Total: Direct Costs 272,943	
13. Production Fee	25% 66,248	
14. Talent costs & expenses	Totals M & N:	
15. Editorial Costs		
16. a) Travel with reduced handling fees	27,440	
16. b)		
16. c)		
17. GRAND TOTAL (Including Director's Fee)	404,831	
18. Contingency/Weather Day		

COMMENTS: See also Bid Letter & Schedule. We adhere to AICP guidelines.

Tool of North America adheres to AICP guidelines regarding cancelation and postponement.
 Agency supplies agency/client travel, cell phones, ground transportation.
 Tool of North America is not responsible for delays or cancelation due to civil authority, civil unrest, terrorism or the threat of terrorism, war or force majeure as it affects filming.

PAGE 1A

A:PRE-PRO/WRAP CREW		ESTIMATE				ACTUAL			
		Days	Rate	O/T	Total	Days	Rate	O/T \$	Total
1	Line Producer:	8	1000		8,000				
2	Assistant Director:	3	1000		3,000				
3	Director of Photography	3	4000		12,000				
4	Camera Operator:								
5	1st AC	3	550		1,650				
6	2nd AC		525						
7	DIT	3	850		2,550				
8	2nd Camera 1st A.C.								
9	Crane Operator								
10	Crane Tech.								
11	Gaffer:	1	550		550				
12	Electric		525						
13	3rd Electric		500						
14	4th Electric		500						
15	5th Electric		500						
16	Key Grip:	1	550		550				
17	2nd Grip		525						
18	3rd Grip		500						
19	4th Grip		500						
20	GripTruck Driver		500						
21	Mixer								
22	Boom								
23	Make-up:		650						
24	Make-up Assist:								
25	Hair:		650						
26	Stylist:	3	650		1,950				
27	Wardrobe Attendant:	3	350		1,050				
28	Script Supervisor:		450						
29	Home Economist								
30	Home Ec. Assistants								
31	VTR	2	450		900				
32	Guards								
33	Camera Car Operator								
34	Camera Car Tech.								
35	Location Scout	6	600		3,600				
36	Production Supervisor:	10	550		5,500				
37	Asst. Prod. Supervisor	9	350		3,150				
38	Home Ec Truck Driver								
39	2nd A.D.:	1	475		475				
40	Medic								
41	Craft Service:	1	325		325				
42	Fireman:		450						
43	Policeman		450						
44	Welfare Teacher/Nurse		450						
45	Drivers	2	350		700				
46	Drivers	2	325		650				
47	Motorhome Drivers		325						
48	Production Assistants	9	200		1,800				
49	Runners	8	200		1,600				
50	Storyboard Artist	2	550		1,100				
Sub Total					51,100				
PT/P & W					30%	15,330			
TOTAL A					66,430				

PAGE 1B

B: SHOOT CREW		ESTIMATE				ACTUAL				
		Days	Rate	O/T		Total	Days	Rate	O/T hrs \$	Total
51	Line Producer:	2	1000			2,000				
52	Assistant Director:	2	1000		4	2,800				
53	Director of Photography	2	4000	4		10,400				
54	Camera Operator:									
55	1st AC	2	550	4		1,430				
56	2nd AC	2	525	4		1,365				
57	DIT	2	850	4	4	2,890				
58	2nd Camera 1st A.C.	2	525	4		1,365				
59	Crane Operator									
60	Crane Tech.									
61	Gaffer:	2	550	4		1,430				
62	Electric	2	525	4		1,365				
63	3rd Electric	2	500	4		1,300				
64	4th Electric	2	500	4		1,300				
65	5th Electric									
66	Key Grip:	2	550	4		1,430				
67	2nd Grip	2	525	4		1,365				
68	3rd Grip	2	500	4		1,300				
69	4th Grip	2	500	4		1,300				
70	Grip Truck Driver	2	500	4		1,300				
71	Mixer	4		4						
72	Boom	4		4						
73	Make-up:	2	650	4		1,690				
74	Make-up Assist:									
75	Hair:	2	650	4		1,690				
76	Stylist:	2	650	4		1,690				
77	Wardrobe Attendant:	2	350	4		910				
78	Script Supervisor:	2	450	4		1,170				
79	Home Economist	4								
80	Home Ec. Assistants	8								
81	VTR	2	450	4		1,170				
82	Guards	2	250			500				
83	Camera Car Operator									
84	Camera Car Tech.									
85	Location Scout	2	600	4		1,560				
86	Production Supervisor:	2	550			1,100				
87	Asst. Prod. Supervisor	2	350			700				
88	Home Ec Truck Driver									
89	2nd A.D.:	2	475		4	1,330				
90	Medic									
91	Craft Service:	2	325	4		845				
92	Fireman:	2	450	4		1,170				
93	Policeman	2	450	4		1,170				
94	Welfare Teacher/Nurse									
95	Drivers	4	350	8		1,820				
96	Drivers	4	325	8		1,690				
97	Motorhome Drivers									
98	Production Assistants	6	200			1,200				
99	Runners	8	200			1,600				
100										
Sub Total B:						57,345				
PT/P & W						30%	17,204			
TOTAL B						74,549				

PAGE 2

PRE-PRODUCTION & WRAP/MATERIALS & EXPENSES							ESTIMATE	ACTUAL	
101	Auto Rentals: #Cars	1	# Weeks	1	Rate:	250	250		
102	Air Fares:		# People		Airfare:				
103	Per Diems: #People		#Days		Per diem:				
104	Location Scouting Expenses:								
105	Shipping/Special Deliveries:								
106	Trucking/Prep Mileage/Vans:							300	
107	Taxis/Messengers:								
108	Home Economist Supplies:								
109	Casting Web Posting \$300 per session								
110	Casting: Prep	2	Casting	2	Callbacks:	1	4,500		
111	Casting Facilities :		Casting	2	Callbacks:	1	3,000		
112	Meals:								
113	Location Scouting Expenses/Car/Camera/Computer:							500	
Sub Total C							8,550		

LOCATION EXPENSES							ESTIMATE	ACTUAL	
114	Location Fees								
115	Permits:							975	
116	Car Rentals:			2	X Rate:	125	250		
117	Van Rentals:			2	X Rate:	150	300		
118	Camper/Dressing Rms#: #campe	2	X Days	2	X Rate:				
119	Parking Tolls and Gas:							1,800	
120	Trucking: Grip Truck			2	X Rate:	400	800		
121	Other Vehicles: Camera Truck			2	X Rate:	300	600		
122	Other Vehicles: Production			2	X Rate:	200	400		
123	Home Economist Truck								
124	Air freight/ Excess baggage/Customs Brokers							1,000	
125	Airlines								
126	Per diems/Hotels								
127	Airport Transportation								
128	Catering Truck							500	
129	Breakfast: #people	65	X Days	2	X Rate:	15	1,950		
130	Lunch: #people	65	X Days	2	X Rate:	25	3,250		
131	Dinner: #people		X Days		X Rate:				
132	Crew Mileage # Crew		X #miles		X Rate:				
133	Road Barriers/Cones/Traffic Signs:								
134	Cabs and Other Transportation:								
135	Kit Rental: No.of kits:	1	X Days	2	X Rate:	75	150		
136	Production Cell phones:	1	X Days	2	X Rate:	75	150		
137	Location Production Office:								
138	Craft Service							1,200	
139	Talent Meals: #Talent	20	X Days	1	X Rate:	40	800		
Sub Total D							14,125		

PROPS/WARDROBE/ANIMALS							ESTIMATE	ACTUAL	
140									
141									
142	Wardrobe Ocp's		Ocp's	12	\$/person:	300	3,600		
143	Accessories Extras		# Extras	8	\$/person:	15	120		
144									
145									
146									
147									
148	Wardrobe Van/Stylist supplies & expendables:							300	
149									
150									
Sub Total E							4,020		

STUDIO RENTAL & EXPENSES-STAGE	ESTIMATE				ACTUAL			
	Rate	Day/Hr	#Crew	Total	Rate	Day/Hr	Total	
151	Build Days:							
152	Overtime Build Days:							
153	Pre-Light/Rehearsal Days:							
154	Overtime Pre-Light Days:							
155	Shoot Days:							
156	Overtime Shoot Days:							
157	Strike Days:							
158	Equip/Camera Trucking							
159	Studio Air Conditioning/Heating							
160	Set Guards:							
161	Total Power Charge & Bulb:							
162	Misc. Studio Charges:							
163	Meals for Crew:							
164	Craft Service:							
165	Stage Manager:							
166	Parking:							
167	Meals for Talent:							
Sub Total F								

SET CONSTRUCTION LABOR	ESTIMATE				ACTUAL			
	Days	Rate	O/T Hrs.	Total	Days	Rate	O/T Hrs \$	Total
168	Production Designer:	7	950		6,650			
169	Art Dept. Coord.:	7	550		3,850			
170	Illustrator, Set Renderer							
171	Decorator:							
172	Prop Master:	5	550	4	3,080			
173	Asst. Props:	4	500	4	2,300			
174	Asst. Props:	2	450	4	1,170			
175	Lead Person:	5	500	4	2,800			
176	Swing:	4	450	4	2,070			
177	Swing:	2	400	4	1,040			
178	Set Dresser x 2	2	400	4	1,040			
179	Art PA	4	200		800			
180	Art Dept Teamster:							
Sub Total G				24,800				
		PT/P & W	30%	7,440				
TOTAL G				32,240				

SET CONSTRUCTION MATERIALS	ESTIMATE	ACTUAL
181	Props	4,000
182	Dressing	8,000
183	Dummy from LA and shipping	
184	SPFX Makeup - Heart Patient Scar - Makeup Artist from Dallas, kit	2,500
185		
186		
187		
188		
189		
190		
191	Kit Rentals/Supplies/Expendables:	1,600
192	Trucking/Misc. Mileage:	2,000
Sub Total H		18,100

TOTALS F, G, and H :	50,340
-----------------------------	--------

PAGE 4

EQUIPMENT RENTAL				Rate	X	Days	ESTIMATE	ACTUAL
193	Camera Rental:		4500	x	3		13,500	
194	Sound:			x				
195	Lighting Rental:		4500	x	2		9,000	
196	Grip Rental:		1500	x	2		3,000	
197	Generator Rental:		800		2		1,600	
198	Cherry picker:			x				
199	VTR Rental With Playback:		800	x	2		1,600	
200	Walkie Talkies/Bull Horns:		400	x	2		800	
201	Dolly Rental:		450	x	2		900	
202	Additional camera body for Steadicam:			x				
203	Steadicam package:			x				
204	Production Supplies:		600	x	2		1,200	
205	Expendables:		350	x	2		700	
206	DIT Equipment		850	x	2		1,700	
207	Techno Crane:			x				
208	Lipstick Camera including shipping from LA		3500	x	1		3,500	
209	Go Pros x 3		650	x	6		3,900	
210	Transport Camera from Dallas		1500	x	2		3,000	
Sub Total I							44,400	

FILM RAW STOCK DEVELOP & PRINT	ESTIMATE			ACTUAL		
	# feet	Cost/Ft.	Total	Footage	Cost/Ft	Total
211						
212						
213						
214	HD Masters	4	250			1,000
215	P2 Cards	12	65			780
216	Ship Dailies	2	150			300
Sub Total J			2,080			

MISCELLANEOUS COSTS		ESTIMATE	ACTUAL
217	Petty Cash:		
218	Air Shipping/ Special Carriers:	500	
219	Phones & cables:		
220	Accountable Cash Expenditures Under \$15 Each:		
221	External Billing Costs: (Computer Accounting, etc.)		
222	Special insurances:		
223			
224			
225			
226			
Sub Total K		500	

DIRECTOR/CREATIVE FEES				ESTIMATE	ACTUAL
227	Pre Light:	# Days	rate		
228	Travel:				
229	Shoot Days:	# Days	2.0 rate	19100	38,200
230					
231	Post Days:	# Days	rate		
232	Director's Fee Subtotal				
233					
Sub Total L				38,200	

TALENT				Travel Days	O/T Hrs.		ESTIMATE	No.	ACTUAL
	No.	Rate	Days		1.5 X	2 X			
234	O/C Principals: SAG	567							
235	O/C Principals:								
236	O/C Principals:								
237	O/C Principals:								
238	O/C Principals:								
239	O/C Principals:								
240									
241									
242									
243									
244									
245									
246	General Extras: SAG	310							
247	General Extras: SAG								
248	Extras:(Non Union)								
249	Extras:(Non Union)								
250									
251									
252									
253									
254									
255									
256	Hand Model:	472							
257									
258									
259	Fitting Fees: *SAG	67							
260	*(per hour)								
261	Fitting Fees: **SAG Extras	73							
262	** (2 hr max)								
263	Audition Fees:SAG								
264	Audition Fees:SAG								
265									
	Sub Total								
266	Payroll & P&W Taxes:	47%							
267	Wardrobe Allow #Talent		X #outfits	2	X Rate:	35			
268	Extras Casting Director	15%							
	Sub Total								
269	Insurance:	3%							
270	Mark-up:	15%							
	Sub Total M								

TALENT EXPENSES Cost Plus Bid Percentage Mark-up							ESTIMATE	ACTUAL
271	Hotel/Per Diem: No. of man days() x amt. / day ()			
272	AirFares: No. of people () x amount ()			
273	Cabs and other transportation:							
274	Insurance:	3%						
275	Mark-up:	15%						
276								
	Sub Total N:							